

Green Business Best Management Practices

Green Printing Companies

Please use the following sustainability practices as a guide when assessing your printing business and creating an environmental management plan.

- Computerize pre-press operations to eliminate photo-chemicals and to save water and energy.
- Establish a solvent recycling program to save material and reduce air pollution.
- Use alcohol-free printing to improve air quality, improve worker health and safety, and reduce chemical use.
- Print on "treeless" and recycled content papers to save trees, energy, and water, encourage new agricultural development, and to keep paper out of the landfill.
- Educate customers on "green printing". Green printers produce a "greener" product, aid pollution prevention, and increase resource conservation.
- Use low VOC inks to reduce air pollution and improve employee safety.
- Sequence print jobs by ink color to save ink changes, labor, and ink waste.
- Establish inventory control to reduce waste to landfill and to save money.
- Communicate without paper to cut costs and use of paper and solid waste. It also saves time, postage, and/or fax costs.
- Use energy efficient equipment to save energy and money.

Conclusion

The sustainability of a business is dependent on the decisions made regarding development and management practices. Overall, it is in the best interest of a business to ensure best management practices are incorporated in all levels of decision making to preserve and protect the natural and human environments upon which its operation relies.